



Josh Espy

📞 (207) 751-6127

✉️ joshespy@gmail.com

🌐 [Linkedin.com/in/joshespy](https://www.linkedin.com/in/joshespy)

🖱️ Joshespy.com

Career Overview

I'm a designer and entrepreneur who thrives at the intersection of design and business. I have managed and delivered design as a service and as a product. I'm energized by taking radical responsibility for the complete process, from customer discovery through fabrication, pushing myself to create real value by deeply understanding and balancing the needs of the customer and the business.

Education

Middlebury College 2013-2017

Bachelor of arts - architectural studies
Summa cum laude

University College Dublin

Richview School of Architecture
Study abroad fall 2014

Skills

Modeling

Revit
Rhino
Fusion 360
Sketchup

Design

Sketching
Rendering
Adobe Suite
Graphic design

Fabrication

Welding
CNC milling
3D printing
Thermoforming
Carpentry
Textiles

Marketing

Website builds
SEO & analytics
Market research
Competitive analysis
UX studies
Public speaking

Product Design & Entrepreneurship

CHEFRACK

Founder and CEO | 2021-present

MARKETING

Invented and brought to market hitch-mounted kitchen product. Conducted market analysis, competitive survey, and quantitative research to identify best customers.

DESIGN AND FABRICATION

Designed and fabricated 9 iterative prototypes and managed suppliers. Carried out original UX research on target segment and used learnings to improve go-to-market offering.

SALES

Built website, optimized with analytics, and established D2C sales channel. Built display and debuted at Outdoor Retailer. Held dozens of guerrilla marketing events. Conducted email marketing via CRM. Sold B2B into Subaru dealerships.

PROJECT RECOGNITION

GearJunkie.com "Best Future Gear of Outdoor Retailer 2023"
Feature in Adventureworld Magazine
Feature on Big Locals podcast

Architecture

Kalorama Lodge Renovation

Project Architect | 2020-2021

PROJECT MANAGEMENT

Lead multi-phase renovation of historic lodge. Responsible for all design work, pricing, construction set, and coordination.

CONSTRUCTION MANAGEMENT

Managed schedule and budget. Sourced all materials. Performed framing, plumbing, electrical, & finish alongside GC.

Arch 11 Inc.

Architectural Designer | 2017-2020

PROJECT MANAGEMENT

Solely responsible for SD, DD, permit process, construction set, and coordination of \$3.2M residence.

DESIGN

Contributed to small team on concept, SD, DD, permitting, CD, and CA on residential and commercial projects. Interfaced with clients and managed consultants.

PROJECT RECOGNITION

American Architecture Award
AIA Colorado Award of Merit
MCA Chairman's Award
Feature on America ByDesign TV program (S1 E4)
Historic Boulder Landmarks of The Future Award